

# Interchange

The Personnel Department's Forum for the Interactive Interchange of News & Ideas

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# EXTRA EXTRA APRIL 2006 MEMBERSHIP DRIVE MONTH

## Lets Get It Started

by Gregg Trask, DC-P

Spring is in the air! For those of us in the northern part of the country, this means that ice is out of the water and the temperature is rising. We step out of our winter hideaways and sniff the air and think about....

boating, of course!

The covers start to come off boats and we begin to inventory what we have and what we need. This is the time of year when the marinas fill up with people with dreams of getting out on the

water.

What a great time for a Membership Drive! And, sure enough, an April Membership Drive is what we are doing!

Our goal for this drive is 1,000 members nationally – a goal that should be very easy to meet at this time of year. After all, boating is on everyone's mind right now.

Since Recruiting is everyone's responsibility, now is the time when you should be

working with all your recruiting team people. The Vessel Safety Check folk are very busy now; Instructors are working to meet the needs of those who have just discovered that they need to know more and Operations folk are gearing up for their busy season. All of these folks have contact with people – people that are interested in becoming members. Talk with them about recruiting. Work with them to get leads back to you. Help them to know how to ask people to join us.

Let's jump start our summer with a really successful Spring and exceed our April Membership Drive goal.



Camaraderie at Flotilla 13-13 ISR, Food drive for US soldiers in Iraq



## WISE WORDS

Success in life has nothing to do with what you gain in life or accomplish for yourself, its what you do for others.

— Danny Thomas

## WELCOME TO YOUR INTERCHANGE

### A Letter from the Editor

In order to stress the interactive element of the Personnel Services publication the **INTERCHANGE**, we are adding columns that will be the information that you want and need. Columns that interest the Personnel Department will be of utmost interest to the general membership.

Personnel Services is responsible for the People in the United States Coast Guard Auxiliary and people are the Auxiliary. The P S Department represents the People of the Auxiliary. Our job has direct effect on the membership, we must set the tone in all our efforts, including our participation in our own news letter. We must keep in mind that as Personnel Services, we need to be aware of what is on the mind of the membership. Our news letter must be, not only informative, it must be enter-

taining. When we write for our news letter we are writing about information the entire membership is interested in. We need to keep in mind that the general

***“Our Newsletter must be, not only informative, it must be entertaining.”***

membership will read this newsletter in order to obtain PS information.

This interactive news letter requires **OUR** participation, as the PS Department we want the general member-

ship to participate in the INTERCHANGE.

We are starting our Interactive INTERCHANGE this month with 3 new feature columns. All these columns require participation:

**From the Desk of a Division Chief-** each issue will feature one of our Division Chiefs in the spotlight-what is on

the DVC’s mind.

**Letters to the Editor-**each issue will print (subject to space limitations) letters from you and its open to the membership of the entire Auxiliary. Write to us about what is on your mind, or about the most current topics, or what you think is currently most confusing or maybe you want to tell us about what is happening in your area-just like in your local newspaper , write a letter to the editor.

**What is so \_\_\_\_\_?**-you will send us a one word answer, a picture and a description of what is so \_\_\_\_\_, we published your answer and picture but the story will be published in the following issue of the INTERCHANGE. You set the tone, it can be serious, funny, informative...you make the choice!

**Welcome to  
YOUR INTERCHANGE!-**

*“They always say time changes things, but you actually have to change them yourself”*

*-Andy Warhol*

### From the Desk of a Division Chief- Joseph O’Leary DVC-PH

**Welcome to the  
RESOURCE DIVISION.**

Branches include: Awards, The Interchange, Family Planning and Statistics.

<http://www.auxpdept.org/divisions.htm>

This is **our** website Newsletter. Each **Division of the Personnel Department** has representation here.

This column is Specifically devoted to the Division Chief.

Here DVC’s have a special forum to tell us about what they feel is

important, current, or of special interest, each issue will spotlight a different Division Chief.

Our editor has great ideas for the **INTERCHANGE** and with your help we can make this E-Newsletter benefit each and every member.


**LETS WORK TOGETHER.**

As DVC’s we need to get all of our personnel involved.

Lead through example not only in this column but, throughout this publication and the web site.

Send in your articles-stories, especially those about Fellowship and encourage those in your departments to do the same.

Send us your articles so we can publish what’s going on in your District/Division/Flotilla.



**WISE WORDS**

“I am only one, but I am still one. I cannot do everything but still I can do something. I will not refuse to do that something that I can do.”

-Helen Keller

## CORE MISSION

by Gregg Trask, DC-P

Fellowship is one of the core missions that bind our organization together. It is the camaraderie that makes our organization strong and it is the thing that makes others want to join with us. Think of the demands on your time as a volunteer. Where do you want to put your time? Would you rather volunteer in a place that seems like there are smiling people that do things together happily or in a place that people do things under duress with people grumpy and yelling? The choice is obvious. People want to be in places where they can have fun and are appreciated.

*“Fellowship is one of the core missions that bind our organization together”*

We have many duties and responsibilities. There are new missions and new needs all the time. We try to peer as far as possible into the future for the good of the group but we need to accomplish the goals of today. Besides, there is no one sending e-mails reminding us to have fun. It is something that we can put off while we wait for the time when it is less busy and the goals are accomplished.

But the goals will never be completely accomplished if we don't have anyone there to accomplish them. We need to take care of our members and one part of that

is making sure that the place where they donate all of those free hours is one that they enjoy going. The better we do this, the more hours that are donated and the faster goals get accomplished. And better yet the happier those volunteers are the more of their friends they will tell and the more members we will recruit.

So take the time now to think about what fun we can have before the end of the year. Think beyond the Change of Watch ceremonies and the snacks after the monthly meeting. Think about what would be fun for the folks that are in your local area and then do it. Let's commit to having some fun before the end of the year. You might be surprised at the result.

It's easy to forget about fellowship.

### WISE WORDS

We do not stop playing because we grow old.  
We grow old because we stop playing.

-Anonymous

## INTRODUCING TWO NEW MEMBERSHIP AND RECRUITMENT BENEFIT PROGRAMS

by Joseph G. O'Leary, DVC-PH

Your Association, the Coast Guard Auxiliary Association (CGAuxA), is sponsoring TWO Programs to enable Auxiliary members to attract new boating safety class students as well as helping with member recruitment efforts.

Both of these Programs are designed to support our teaching and recruiting efforts with the second Program having an additional benefit for ALL Coast Guard Auxiliary Association (CGAuxA), members.

### PROGRAM 1:

#### BOATING WORLD MAGAZINE Free Subscription Program.

A free subscription postcard is being distributed to boating course Graduates in every shipment of America's Boating Course materials.

Graduates will be entitled to a free, one-year subscription, (10 issues), of BOATING WORLD MAGAZINE as a "thank

you" from the publisher and the CGAuxA for taking their first steps at improving the safety of Recreational Boating .

As well as encouraging the graduates to take advantage of this FREE program. Instructors and other officers can use this program as a tool to get all students to become a member of CGAuxA.

*Continued on page 6*

## HURRICAN KATRINA AND RESPECT Part I

by Joseph DeCarlo, BC-PHI

The date is September 17, 2005. Hurricane Katrina has decimated the Gulf Coast, from "New Orleans -the Lost City", to the small towns in Texas and Alabama that will no longer exist and no one, outside of the former inhabitants, will ever know that they became the "Lost Towns".

One our flotilla members, Dave Chandler Flotilla-13-13-SR, was working for FEMA in Texas at an evacuee site, processing the evacuees into the FEMA system.

What follows is Dave's account of what he saw, from that fist instant, when one comes upon...devastation.

But as you read the story, I ask you to think about camaraderie, you see Dave is writing to his Flotilla Commander describing his feelings even more than his environment.

Camaraderie is fostered in the non-emergency times and cemented in times of emergency. Many of us who have been in emergency situations during our Coast Guard Auxiliary duties can relate to that special regard we have for the crew we worked with in each emergency. We develop a special respect for each other.

Respect will allow us to get to know the other members. Respect will allow us to trust. Respect fosters fun. Good times or bad, respect is the tonic for growth and prosperity...

let's listen in on Dave's account.

*-Continued in the next issue-*



### WISE WORDS

Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has.

-Margaret Mead

## LETTERS TO THE EDITOR



This is the place to ask questions.

This is the place to advise the rest of us about, what is on your mind.

This is the place to tell us, what is going on.

This is your place.

This is your forum.

We expect this area, your area, to be a wealth of information, interest, questions and opinions.

This is our area, we determine what it will be about and what it will not be.

LETTERS TO THE EDITOR will be a Barometer of the Personnel Department, the District, the Division, the Flotilla and most important the Individual Members.

Looks like we have plenty of room to hear from you, lets make this area the place we all turn to first, when we receive our INTERCHANGE.-I know I am looking forward to reading this area,-because this is where I learn about us!

-The EDITOR-

## SEND YOUR LETTERS TO THE EDITOR:

E-Mail: jdf14@optonline.net  
RE: Letters to the Editor

US Mail: Joseph DeCarlo  
65 Maxwell Road,  
Garden City NY 11530

## Welcome to the Personnel Department



### PLEASE WELCOME

-Barbara Blanchard BC-PHS

-Mary Holmes BA-PHF

### !Attention All Division Chiefs!

Please send us any of your personnel adds and changes.

**-Only changes that are sent from a Division Chief may be listed here-**

## CAREER COUNSELOR PROGRAM

by John C. Johnson, DVC-PA

The year 2005 celebrated the 50th year of the Academy Introduction Mission (AIM) and the completion of our support to the Coast Guard Academy utilizing the Coast Guard Auxiliary's Career Counselor program. Fifty-one years ago when the AIM program was initiated, the Auxiliary provided housing for the "AIMsters" arriving before the start of AIM week and in some instances during AIM week. Our level of support and involvement in the Academy's AIM program developed and grew over the course of those 50 years. Many of you were instrumental in the evolution of AIM, making it the AIM program we knew.

*"This Evolution must continue as we move forward in supporting the Academy's recruiting efforts"*

This evolution must continue as we move forward in supporting the Academy's recruiting efforts. Our role now, as it was 51 years ago, is to meet the needs of the Academy and today's youth. The next generation of AIM is, the "Coast Guard Academy Volunteers Program", specifically designed to meet the needs of today's times.

The following information regarding the Academy Volunteers Program is available for your review:

The National Commodore's letter outlining the new program and the

Application for the new CG Academy Volunteers Program can be found on: CGATENEWS.com and the Academy web site www.cga.edu.

As with any new program, you will have specific questions that you can call upon us to answer.

A couple of clarifications regarding the changes follows.

**FIRST**, the Career Counselor program ran unchanged until December 31<sup>st</sup> 2005. Materials continue to be available for distribution at ANSC and can be ordered by your FSO-MA

The available items are as follows:

- "Academy CD" ANSC-# 3513
- Bear Tracks ANSC # 3514
- Lead Generator (AIM Flyer 2006) ANSC # 3515
- Business Reply Card Referral ANSC-# 3016
- CGA Video "Inside the Coast Guard Academy" ANSC # 8416

**SECOND**, the Coast Guard Auxiliary AUX-03 Recruiting Accessions Training school schedule for 2006 is as follows:

**Location:** Coast Guard Academy  
New London, CT

**Dates:** Please check the our web site CGATENEWS.com or contact us.

My staff and I continue to keep you informed from the transition a few short months ago and into the future, by providing the most current information at CGATENEWS.com. Look for the questions and answers section on this website.

Please join with me in supporting the CG Academy Volunteers Program. It promises to provide the opportunity to support the Academy recruiting efforts in new, professional, and exciting ways for the next fifty years!



**THE DAWNING OF A NEW DAY**

### WISE WORDS

**There must be a Beginning of any great matter, but the continuing on to the end until it be thoroughly finished, yields the true glory.**

-Oliver Cromwell



America's  
Volunteer  
Lifesavers

## OFFICIAL BUSINESS

UNITED STATES COAST GUARD AUXILIARY  
DEPARTMENT OF PERSONNEL  
GREGG TRASK, DC-P

Submit articles and comments via email or to:  
The INTERCHANGE  
Joseph DeCarlo, BC-PHI (editor)  
65 Maxwell Road, Garden City NY 11530  
Email: jdf14@optonline.net

## INTRODUCING TWO NEW MEMBERSHIP AND RECRUIT- MENT BENEFIT PROGRAMS

by Joseph G. O'Leary, DVC-PH

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### PROGRAM 2:

#### BOATING WORLD MAGAZINE Discounted Subscription Program

All CGAuxA members will receive a discounted subscription rate through our [www.ShopAuxiliary.com](http://www.ShopAuxiliary.com) web site. The member rate is only \$4.99 for the first year subscription, (10 issues), of BOATING WORLD MAGAZINE. Not only do members get a substantial discount, but your Association receives a small amount of support in return.

You can use this program to help with recruitment as well as retention as just another reason why membership in the Coast Guard Auxiliary Association and the USCG Auxiliary pays dividends.

## Humorous Quote of the Day

**There are three types of statisticians: those who can count and those who can't.**

Send us your humorous quote along with your name, District/Division/flotilla

## WHAT IS SO... ?



Steve Fusco FSO-ATON	1SR-Flotilla 13-13 COW Dinner Andy Bonazinga ADSO-MS-ADMIN 1SR	Rita Shave FC -13-13
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### WHAT IS SO...FUNNY

This issue answers the question WHAT IS SO \_\_\_\_? With the single word **FUNNY**, but what is so Funny? We will tell you next issue.

You have some time to think about it, in the mean time please send us:

1. A **DIGITAL PICTURE** of members, (if picture shows members in uniform-picture **must** show only proper wearing of our uniform),
2. Your one word answer to the question: **WHAT IS SO \_\_\_\_.**
3. The full story behind the picture- and please identify members/ District/Division/Flotilla

Be sure to read the story behind this issue's picture in the **next issue!**

### SEND US A PICTURE, FILL IN THE BLANK, TELL US THE STORY

#### DISTRIBUTION:

Electronic: Personnel Department Web Page for all interested USCG Members and via email to DSO-PS.

We're on the Web!

See us at:

<http://www.cgaux.org/>

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